



CAPPAWHITE GAA

STRATEGIC PLAN

2025 - 2030

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Chairpersons Address

A Chairde,

Cappawhite GAA is proudly commemorating 140 years since the establishment of our club in 1886. This milestone provides us with an opportunity to reflect on and celebrate the achievements of past officers, members, committees, teams, and players throughout our history.

We are delighted to officially unveil our new viewing stand, complete with seating, a ball wall, and a walking track around both of our playing pitches. Through huge efforts these facilities have been fully paid for ensuring that there is no debt burden on the club. It brings us great joy to see these amenities being actively used as a central part of our parish, enjoyed by community members of all ages.

As we take this time to look back, it is equally important to focus on the future.

Tonight, we are excited to launch our 5-year roadmap which outlines our ambitions moving forward. This club plan has been developed through consultations with members of Cappawhite GAA, along with our partners in Cappawhite LGFA and the local community.

The consultation process included a community based workshop on 23rd March 2025. Following on from this workshop a number of members volunteered to build on the feedback and suggestions. We gathered and analysed feedback, which was instrumental in shaping this club development plan by our Steering Committee and subcommittee Groups. We are very proud of the outcomes and appreciate their hard work and dedication.

The purpose of this 5-year plan is to foster a sense of unity as we pursue specific goals and a common vision, which are essential for the advancement of our GAA club and the wider parish. We would like to thank the Tipperary GAA Development Officer Mark McLoughlin for his guidance and support in completing this process.

We also want to acknowledge our past and current officers, members, supporters, and especially our players. Their vision, dedication, and hard work have established a solid foundation for our future. With our ambitious five-year plan in place, we invite additional volunteers to contribute their diverse skill sets - be it in coaching, administration, social initiatives, or financial support - to help us keep Cappawhite GAA an active and inclusive club.

A sincere thank you goes to the ESB Cappawhite Wind Farm Community Fund and SECAD Partnership for their ongoing support of our projects. We would especially like to express our appreciation to South Tipperary Development Company for their assistance and the funding we have received for the walkway and solar lighting. The walking track has become a fantastic addition to our parish.

Our current projects include replacing the sports lighting on the main field. Building Retrofit Management has been engaged as the supplier and installer of LED lighting and a 50kW Solar PV system. We are delighted to have received a grant of €41,000 from SEAI to support this initiative.

Meanwhile, on our second field, HiVolt is engaged to carry out the installation of Sports LED lighting along with a power management system designed to reduce energy consumption. We are pleased to announce that Cappawhite GAA club has been provisionally awarded a grant of €143,168 from the 2023 Community Sports Facilities Fund for this project. We are extremely grateful for this funding and would like to sincerely thank our local public representatives for their support and guidance in securing Capital Sports Funding.

Today, we are excited to unveil our vision for the future of our club. Our goal is to create a cutting-edge facility that we can all take pride in—a space that motivates our entire community to embrace an active and healthy lifestyle, engage with our club, and feel welcome while enjoying our facilities. We aim to ensure our facilities are inclusive for all ages, fostering a sense of belonging among members from every generation in our community.

We are delighted to announce that we have received planning permission for the following developments:

- An extension of the existing changing rooms
- A refurbishment of the all-weather multi-purpose area, including upgraded lighting
- The construction of new storage and equipment facilities
- The development of an overflow car park
- A maintenance shed and all related site works

Thanks to Cummins & Voortman Ltd Architects for their work on our future developments.

To bring our vision to life, we will need to engage in fundraising efforts to support future developments. Your contributions will be vital in helping us create an environment that benefits everyone in our community and ensures our club continues to thrive for years to come.

Cappa Lotto remains a key source of fundraising for our club and development initiatives. I want to express my gratitude to our local promoters, businesses, and everyone supporting Cappa Lotto online for their ongoing contributions. A special acknowledgment goes to Cappawhite Community Council and Cappawhite LGFA for their assistance in managing the Cappa Lotto.

The Tipperary GAA County Board Draw has also proven to be a significant benefit for the club generating significant funding every year. This success is attributed to the unwavering support of our members and the diligent effort of our promoters.

We are thankful for our long-term club sponsor An Poitín Stil, as well as our local businesses and families, without whom our ambitious plans could not come to fruition.

We would also like to thank all the past and present participants of the Rural Social Scheme who have contributed to the maintenance in our grounds.

The future looks promising for our vibrant club. We can take pride in our accomplishments and look forward with excitement to what lies ahead.

Is mise le meas,



Thos Martin
Chairperson



Our Story So Far

Cappawhite GAA club was founded in 1886 just two years after the founding of the GAA itself. In 1930 we joined the West Tipperary Division with the formation of the West Board. A comprehensive history of our club – The Cappawhite GAA Story 1886-1989 was published by John Kelly in 1989 and is a great reference point and source of information on each of the individual years of our story for that period.

Our hurling roll of honour includes 1 Tipperary Senior County title (1987), 10 West Tipperary Senior titles (1957 (St Nicholas – with Solohead & Glengar), 1961 (St Vincents – with Éire Óg), 1962, 1983, 1984, 1985, 1987, 2000, 2001 & 2005) and 2 West Tipperary Intermediate titles (2021 & 2023). At U21 we have 4 county titles, 1965, 1977 (with Éire Óg), 1999 and 2018 (with Solohead). Our Minor County title in 1965 completed a unique double that year of U21 and Minor success.

At junior grade we won County titles in 1942 and 1948. 2024 was our first Junior B hurling County title, with the year ending as All Ireland finalists in March 2025. We have 14 Divisional Junior hurling titles - 1 South Tipperary title (1913) and 13 West Tipperary titles (1942, 1948, 1957, 1961, 1978, 1982, 1985, 1997, 1998, 1999, 2006, 2017 and 2024). Our hurling roll of honour also includes 15 U21 and 16 Minor divisional titles.

Our football roll of honour includes 1 Intermediate County title (1990), 2 Junior County titles (1977 and 2008) and 1 U19 county title (2021 with Solohead). We have won 1 West Senior football title (1978), 6 West Junior titles (1973, 1977, 2006, 2007, 2008, and 2022), 2 U21 - 1996 and in 2023 (with Solohead), Minor (1985, 1994, 1997, 2003, 2017) and 1 U19 (2021)

The bedrock of any GAA club is built on its juvenile club and we are proud to have a strong underage structure in place. This has been developed through the efforts of our coaches, parents and local schools.

We field competitive age Bord na nÓg teams from U13 to U17 and numerous West and County honours have been brought to our parish over the years by our younger players. Most recently, just last month our U13 footballers brought an A title back to our club for the first time in 33 years and our U15 hurlers represent Tipperary in the 2025 Féile na nGael for which we are proud to be a host club and to showcase our facilities.

Our GAA grounds are a hive of activity all year around with our younger players from U5 to U11 participating in training blitzes and go games.

Our first playing pitch was purchased in 1974 and a second playing field was developed in 2002 to meet growing demand. Since then we have installed floodlights, completed the 200 seat viewing stand, a ball wall and most recently opened a community walking track around both our pitches. We are fortunate to have the use of the modern facilities in the adjoining Community Resource Centre.

At the present time our club has 350 members across both adult and juvenile, player and non player. New members are always welcome. We look forward to continuing to work with Cappawhite LGFA to promote Gaelic games, culture and social activities in our parish.

After 140 years our story will continue as we look to the future and develop our facilities and put our plans in place to meet the growing needs of our club and parish and to leave a lasting legacy for future generations.



The 6 Pillars of Club Development

The long-term growth and success of any GAA club depends on a clear vision, strong leadership, and a commitment to continuous improvement.

This club Development Plan, guided by the 6 Pillars of Club Planning, provides a structured and strategic framework to help us build a vibrant, inclusive, and sustainable club for current and future generations.

The 6 Pillars

- Club Structures & Administration
- Communications & Culture
- Facilities & Development
- Finance & Fundraising
- Coaching & Games
- Health & Wellbeing

reflect the key areas that support a well-rounded and thriving club.

Each pillar plays a vital role in delivering on the GAA's core mission to enrich lives and strengthen communities through our unique Gaelic games, culture, and values.

By examining our current strengths and identifying areas for improvement under each pillar, this plan outlines a practical roadmap for development over the coming years.

It will guide our actions, support decision-making, and ensure we continue to serve our players, members, and wider community in the best possible way.

This development plan is not just a document it is a living commitment to progress, participation, and pride in our club.

Club Structures & Administration

An effective and well-structured club is the foundation for sustainable growth, success, and community impact.

The "Club Structures and Administration" pillar focuses on establishing clear, transparent, and inclusive governance systems that empower volunteers, support club officers, and ensure smooth day-to-day operations.

Strong administration ensures that every aspect of club activity from games development to community engagement is underpinned by sound planning, accountability, and communication.

By reviewing and strengthening our internal structures, roles, and processes, we aim to create a more resilient and responsive club environment that can adapt to future needs and continue to serve our members effectively.

This section sets out the current administrative framework of our club, identifies areas for improvement, and outlines a roadmap to ensure best practice governance, volunteer support, and long-term organisational sustainability.

TOPIC	OBJECTIVE	TIMELINE
Club Constitution	<ul style="list-style-type: none"> • Set up a one off committee to review, update and share our club constitution 	By December 2025
One Club Model	<ul style="list-style-type: none"> • Invite discussion with Cappawhite LGFA for a one club model • Set up a One Club Model working group 	By 2027 Discussion to start by December 2025
Clarity & Remit Of Committees	<ul style="list-style-type: none"> • Improve awareness of the various committees and their member 	By December 2025



Communications & Culture

At the heart of every successful GAA club lies a strong sense of identity, shared values, and effective communication.

The “Communications and Culture” pillar recognises that how we engage with our members, supporters, and the wider community is just as important as the games we play.

This section focuses on promoting a culture that reflects the GAA’s core values community, inclusion, respect, and pride in our Irish heritage while ensuring that communication across all levels of the club is clear, consistent, and accessible.

By embracing both traditional and digital methods of communication, we aim to keep all stakeholders informed, involved, and inspired. Fostering a positive club culture and effective communication strategy will not only strengthen internal cohesion but also enhance our external image, helping us to attract and retain members, volunteers, and supporters.

This plan outlines how we will build on our cultural foundations and develop communication practices that connect people, celebrate our identity, and support the club’s long-term vision.



TOPIC	OBJECTIVE	TIMELINE
Set Up Communications Subcommittee	<ul style="list-style-type: none"> Broaden committee with additional expertise Explore communication and promotion channels (App, website, social media) 	By December 2025
Create a Club Cappa Diaspora Group	<ul style="list-style-type: none"> Network expatriates who have connections with Cappawhite 	By December 2026
Irish Language & Culture (Teanga Gaeilge Agus Cultúr)	<ul style="list-style-type: none"> Promote Irish language and culture through classes, signage and events (An teanga Gaeilge agus cultúr a chur chun cinn trí ranganna, comharthaíocht agus imeachtaí) 	By December 2026 (Faoi mhí na Nollaig 2026)
Scór	<ul style="list-style-type: none"> Increase promotion of Scór Review feasibility of expanding into adult participation and growing existing child participation 	By December 2025



Facilities & Development

High-quality, accessible, and well-maintained facilities are vital to the ongoing development of our players, volunteers, and wider club community.

The “Facilities and Development” pillar focuses on ensuring that our physical infrastructure supports the ambitions of the club both now and into the future.

Our grounds and facilities are more than just playing fields; they are central hubs for community gathering, physical wellbeing, and cultural expression.

This section outlines our commitment to maintaining and improving our existing facilities while planning strategically for future development in line with the needs of our growing membership.

By investing in our infrastructure from pitches and training areas to clubhouses and community spaces we aim to create an inclusive, safe, and welcoming environment for people of all ages and abilities.

This plan sets out our priorities, timelines, and resource strategies to ensure that our facilities continue to serve as a source of pride and a foundation for long-term success.



TOPIC	OBJECTIVE	TIMELINE
Players Area	<ul style="list-style-type: none"> Warm up and rehab area with a player led design 	By 2027 playing season
Floodlights – Pitch 1	<ul style="list-style-type: none"> Install upgraded lighting 	By December 2025
Floodlights – Pitch 2	<ul style="list-style-type: none"> Install new lighting with funding already secured from Sports Capital Grant 	By December 2025
All Weather Playing Surface	<ul style="list-style-type: none"> Develop Astro playing surface on existing tennis courts where planning permission has been granted Secure capital including grants and a large club fundraiser 	By 2030
Redevelop Existing Dressing Rooms	<ul style="list-style-type: none"> Utilise existing planning permission Secure capital including grants and a large club fundraiser 	By 2030
Scoreboard	<ul style="list-style-type: none"> Relocate and upgrade to achieve maximum visibility across both pitches Secure sponsorship Train volunteers to use 	By December 2026
Facilities Management	<ul style="list-style-type: none"> Form a volunteer group to tend to additional ground maintenance To be done in conjunction with Rural and Social scheme Recruit match volunteers and stewards to support games Discuss feasibility and requirement for an electronic pitch booking system Use bottom gate more regularly to alleviate parking issues 	By December 2026
New Storage Buildings	<ul style="list-style-type: none"> Use existing planning permission granted in 2025 to build new storage areas 	By 2030
Additional Car Parking	<ul style="list-style-type: none"> Use existing planning permission granted in 2025 to develop area below Pitch 1 	By December 2028

PROPOSED ALL WEATHER PLAYING SURFACE



PROPOSED DRESSING ROOMS REDEVELOPMENT



PROPOSED INFRASTRUCTURE



PROPOSED ALL WEATHER PLAYING SURFACE



Finance & Fundraising

A financially secure club is better positioned to support its members, invest in development, and deliver on its long-term vision.

The “Finance & Fundraising” pillar focuses on building robust financial systems and generating sustainable income streams to ensure the continued growth and stability of the club.

This section outlines our approach to sound financial management, budgeting, and transparency, alongside our fundraising strategies to support both day-to-day operations and future projects.

By diversifying our income sources including member contributions, events, sponsorship, grants, and innovative fundraising initiatives we aim to reduce dependency on any single stream and build financial resilience.

We also recognise the importance of engaging the wider club community in our fundraising efforts, fostering a spirit of shared ownership and collective support.

This plan sets out the structures and actions required to manage our finances effectively, support our ambitions, and maintain the trust and confidence of our members and supporters.



TOPIC	OBJECTIVE	TIMELINE
Sponsorship Policy	<ul style="list-style-type: none"> Define the criteria for securing sponsorship 	By December 2026
Fundraisers	<ul style="list-style-type: none"> Hold two major fundraisers to raise funds for specific capital projects including dressing rooms and all weather pitch 	By 2030
Finance Subcommittee	<ul style="list-style-type: none"> Recruit volunteers with finance and audit expertise 	By December 2025
Fundraising Committee	<ul style="list-style-type: none"> Develop Astro playing surface on existing tennis courts where planning permission has been granted Secure capital including grants and a large club fundraiser 	By December 2025
External Funding	<ul style="list-style-type: none"> Maximise grant and public sources of funding 	As per government and other grant scheme timelines

Coaching & Games

The promotion and development of Gaelic games lie at the core of our club's mission.

The "Coaching & Games" pillar is dedicated to ensuring that all players regardless of age, ability, or ambition are given the opportunity to reach their full potential in a positive, supportive, and structured environment.

High-quality coaching is the cornerstone of player development and long-term success.

This section focuses on building a strong coaching framework within the club, supporting coach education, and delivering consistent, player-centred coaching programmes across all codes and age groups.

By fostering a clear coaching philosophy, encouraging collaboration among mentors, and providing the right resources and facilities, we aim to create an enjoyable and progressive games environment.

This plan outlines how we will grow participation, improve performance standards, and promote lifelong involvement in Gaelic games, ensuring that the values of teamwork, respect, and community are embedded at every level.

TOPIC	OBJECTIVE	TIMELINE
Coaching & Games Subcommittee	<ul style="list-style-type: none"> Set up a coaching and games subcommittee whose primary purpose is to uphold standards of play and coaching 	By December 2025
Club Coaching Officer	<ul style="list-style-type: none"> Appoint a club coaching officer and ensure they receive relevant training and full support for the role School liaison and transition of players to adult club 	By December 2025
Qualified Coaches Database	<ul style="list-style-type: none"> Ensure mentors are qualified for roles Ensure all volunteers meet necessary garda vetting and safeguarding requirements Encourage participation in relevant coaching courses Aim to increase adult player participation with each underage team 	By September 2026
An Athletic Subcommittee	<ul style="list-style-type: none"> Create pathway for functional movement underage to strength and conditioning for adult Oversee and support of S&C to mentors 	By December 2025
Bord Na Nóg & Paistí Sections	<ul style="list-style-type: none"> Subdivide Bord na nÓg into Paistí (up to U11) and Óg (U13 to U17) 	By December 2026



Health & Wellbeing

As a cornerstone of community life, our club is committed to promoting not just physical fitness through sport, but also the mental, emotional, and social wellbeing of all our members.

The “Health and Wellbeing” pillar recognises that a truly successful club is one that supports the whole person, both on and off the field.

Through our involvement in the GAA’s Healthy Club Project and other local initiatives, we aim to foster a culture of care, inclusiveness, and support.

This section outlines our commitment to creating a safe and welcoming environment where everyone players, coaches, volunteers, families, and supporters can thrive.

By prioritising initiatives around mental health, physical activity, nutrition, social inclusion, and community connection, we seek to strengthen the overall wellbeing of our members.

This plan sets out practical steps to promote healthy lifestyles, raise awareness, and embed wellbeing into the fabric of our club culture.

TOPIC	OBJECTIVE	TIMELINE
Health and Wellbeing Subcommittee	<ul style="list-style-type: none"> Expand current subcommittee whose function will be to oversee specific initiatives 	By December 2025
Programme Expansion	<ul style="list-style-type: none"> Include topics on gambling, alcohol and drug awareness Run couch to 5K programmes Host nutrition and healthy eating seminars Offer regular organised walks and coffee nights as well as GAA themed social nights 	By December 2026
Community Engagement	<ul style="list-style-type: none"> Foster partnerships with local groups Host online information night on cyber bullying Schedule guests speakers for health related events 	By December 2026
Facilities & Accessibility	<ul style="list-style-type: none"> Install clear signage for <ul style="list-style-type: none"> - Social member info - Distance markers - Walking route - Club health initiatives 	By December 2025
Targeted Inclusion	<ul style="list-style-type: none"> Launch a 'Dads & Lads' programme to encourage male participation 	By December 2025



Club Officers & Acknowledgments

Life Presidents	Fr. Pat O'Neill, Fr Dermot O'Neill, Fr Jim Egan, Jerry Creedon, Paul O'Neill, Liam Treacy
Honorary President	Noel Buckley
Chairperson	Thos Martin
Vice Chairperson	Niall Hayes
Secretary	Kathleen Kiely
Treasurer	John McGrath
Communications Officer	Éanna Buckley
Child Welfare Officer Health & Wellbeing Officer	Owen Doody
Bord na nÓg Chairperson	Ned Carmody
Bord na nÓg Secretary	Niamh Julian
Development Officer	Dan Ryan (P)
Fundraising Officer	Joe Carmody
Insurance Officer	Liam Treacy
Irish Language & Culture Officer	Brid McGrath
Committee Members	Tony Breheny, Sean Carmody, Thomas Costello, Mairead Julian, Michael McCarthy, Willie Meagher, John O'Dwyer, Franny Quinn, Ciarán Ryan (P), Paul O'Neill, Cecilia Walshe.

Thanks to the club planning workshop attendees on 23rd March 2025



- | | | | |
|-----------------|----------------|------------------|------------------|
| Marie Barry | Philip Gantley | Paddy Maguire | Gearóid Ryan (B) |
| Éanna Buckley | Niall Hayes | Thos Martin | Ger Ryan (B) |
| Declan Burns | Mairead Julian | Dara McCarthy | Ger Ryan (P) |
| Joe Carmody | Niamh Julian | Michael McCarthy | Martin Ryan (B) |
| Ned Carmody | Paddy Julian | Shelley McCarthy | Michael Ryan (W) |
| Liam Carson | George Kelly | Brid McGrath | Mike Ryan (P) |
| Thomas Costello | Seamus Kelly | John McGrath | Liam Treacy |
| Ciarán Doody | Kathleen Kiely | Michael O'Neill | Tom Treacy |
| Owen Doody | Carol Leonard | Paul O'Neill | Cecilia Walshe |
| Ross Dunne | Gearóid Lennon | Ciarán Ryan (P) | Ben White |
| Michael English | Jason Maguire | Dan Ryan (P) | |

